

2017-2018 NEW FACULTY

ELL ALSTON HALL

THE UNIVERSITY OF
ALABAMA[®]

Culverhouse
College of Commerce

THE CULVERHOUSE COLLEGE OF COMMERCE
IS AN INCLUSIVE COMMUNITY ENGAGED IN INNOVATIVE
RESEARCH, SERVICE, AND RIGOROUS LEARNING
- WITH A PERSONAL TOUCH -
THAT DEVELOPS HIGHLY RESPECTED BUSINESS
LEADERS WHO SOLVE CHALLENGES OF THE GLOBAL SOCIETY.



A MESSAGE FROM THE DEAN

Greetings,



DEAN KAY M. PALAN

Here at The Culverhouse College of Commerce at The University of Alabama, we take an exceptional amount of pride in our approach toward cultivating the next generation of business leaders.

That approach fosters an inclusive and diverse community that engages in innovative research, rigorous learning, and a dedication to service.

Our students develop personal relationships with faculty that have them better prepared to enter the business world through extensive professional development opportunities, an all-encompassing experiential learning program, and highly-ranked academics.

Our faculty are part of a culture that supports interdisciplinary approaches to research and teaching. For example, our Institute of Business Analytics and the Marillyn A. Hewson Data Analytics Lab, named after the CEO, Chairman, and President of Lockheed Martin and a Culverhouse grad, are bringing corporations and government organizations, faculty, and students together to focus on solving big problems.

This year's new faculty are instrumental in our efforts to be a leader in business expertise and education. Welcome all of you to the team here at Culverhouse.

Roll Tide!

Kay M. Palan
Dean



DANIEL BAUER

ASSOCIATE PROFESSOR

DAI-ICHI ENDOWED PROFESSOR IN ACTUARIAL SCIENCE AND RISK MANAGEMENT

FINANCE

TEACHING INTERESTS

- Actuarial Science
- Financial Engineering
- Machine Learning

RESEARCH INTERESTS

- Actuarial Science
- Quantitative Finance
- Applied Statistics

Dr. Bauer's research has been published in *Management Science*, *Review of Finance*, *Journal of Risk and Insurance*, and *Journal of Business and Economic Statistics*. He has been awarded the Charles A. Hachemeister Prize from the Casualty Actuarial Society, the The Bob Alting von Geusau Memorial Prize from the International Association of Actuaries, and the GAUSS-Preis from German Society for Actuarial and Financial Mathematics (DGVFM) and the German Society of Actuaries (DAV).

He is currently a co-editor of the ASTIN Bulletin and the *Journal of the International Actuarial Association*.

EDUCATION

Diploma, Ulm University

MS, San Diego State University

Doctorate (Dr. rer. nat), Ulm University



GREG BOTT

ASSISTANT PROFESSOR

MANAGEMENT INFORMATION SYSTEMS

TEACHING INTERESTS

- Cybersecurity
- Privacy
- Digital Forensics

RESEARCH INTERESTS

- Cybersecurity
- Privacy

Dr. Greg Bott's research focus is behavioral information security and privacy.

Prior to his academic career, Dr. Bott worked for PriceWaterhouseCoopers and Microsoft Corporation and served as chief technology officer for a number of companies.

As a program manager and subject matter expert at Microsoft, he published more than a dozen guides to network infrastructure, prescriptive architecture security, server implementation, and collaborative development. Dr. Bott is also a certified digital forensic examiner and expert witness.

His work has been published in the *Journal of Management Information Systems*.

EDUCATION

BA, Washington University in St. Louis

MS, University of Texas

PhD, Mississippi State University



YUANYUAN CHEN

ASSISTANT PROFESSOR

MANAGEMENT INFORMATION SYSTEMS

TEACHING INTERESTS

- Fundamentals of MIS
- IT Governance
- Data Governance

RESEARCH INTERESTS

- Economics of Information Systems
- Privacy and Security Management
- Regulation of Emerging IT

Dr. Yuanyuan Chen's research interests and experience are at the intersection of information technology, organizations, and society. She is interested in studying how emerging information technologies transform businesses, industries, and public policy in fundamental ways.

Specifically, those interests include the economics of intellectual property; global governance framework for cloud computing; and cybersecurity and data protection.

She won the National University of Singapore's Young Investigator Award in 2011, where she taught as an assistant professor before joining Culverhouse.

Her research has been published in journals such as *Information Systems Research*, *MIS Quarterly*, *Journal of Strategic Information Systems*, and the *Journal of Singapore Academy of Law*. Her papers have been nominated for best paper awards in several journals and major international conferences.

EDUCATION

BA, Xiamen University

LLM, Emory University

PhD, Emory University



CARY DECK

PROFESSOR

BIDGOOD CHAIR IN ECONOMICS AND FINANCE

ECONOMICS

TEACHING INTERESTS

- Experimental Economics
- Behavioral Economics

RESEARCH INTERESTS

- Experimental Economics
- Behavioral Economics
- Industrial Organization

Dr. Cary Deck's research uses controlled laboratory experiments to investigate a wide array of topics from market institutions to individual choice behavior.

He has been an affiliate of the Economic Science Institute at Chapman University, a Fulbright Scholar at the University of Economics in Prague, the Rasmuson Chair in Economics at the University of Alaska's Anchorage, and an Erskine Fellow at the University of Canterbury in New Zealand.

Dr. Deck's work has been supported by grants from the National Science Foundation, the National Institutes of Health, and the Federal Trade Commission and has been published in *American Economic Review*, *Econometrica*, *Review of Economics and Statistics*, and *Review of Economic Studies* among others.

He currently serves as the co-editor for the *Southern Economic Journal* and as an associate editor for the *Journal of Behavioral and Experimental Economics* and *The Geneva Risk Insurance Review*.

EDUCATION

BS, The University of Alabama

MS, The University of Wisconsin

PhD, The University of Arizona



ERICA EDWARDS-LANKFORD

CLINICAL INSTRUCTOR

MANAGEMENT

TEACHING INTERESTS

- Human Resources
- Organizational Behavior
- Management/Leadership

RESEARCH INTERESTS

- HR Analytics
- Workplace Behaviors

Erica Edwards-Lankford comes to Culverhouse as an experienced HR professional with over 15 years of management experience.

Ms. Edwards-Lankford specializes in the areas of human resources, consulting, leadership, project management, production operations, and continuous improvement.

She has worked in various leadership capacities for many companies including General Motors, Alabama Power, AmSouth, Lithonia Lighting, BellSouth, Walter Energy, Office Depot, and The University of Alabama at Birmingham.

EDUCATION

BSIE, The University of Alabama

MBA, The University of Alabama



MICHAEL FORD

ASSOCIATE PROFESSOR

MANAGEMENT

TEACHING INTERESTS

- Human Resource Management
- Organizational Behavior

RESEARCH INTERESTS

- Occupational Health and Safety
- Employee-Organization Relationships
- Work-Life Interface

Dr. Michael Ford's research focuses on the role of work in employee stress, health, and safety; the employee-organization relationship as viewed by the employee; and the interface between work and other areas of life such as family or health.

He has published over 30 articles or book chapters on these and related topics. This work has appeared in outlets such as *Journal of Applied Psychology*, *Journal of Management*, *Journal of Occupational Health Psychology*, and *Psychological Bulletin*, and has been covered by *The Wall Street Journal Online*, *The Washington Post*, and *Fox Business News* online. Dr. Ford also serves as an associate editor for *Journal of Vocational Behavior* and *Occupational Health Science*, and on the editorial boards of *Journal of Occupational Health Psychology*, *Burnout Research*, and *Human Performance*.

He was a co-recipient of the inaugural Schmidt-Hunter Meta-Analysis Award by the Society for Industrial-Organizational Psychology in 2017, and was twice nominated for the Rosabeth Moss Kanter Award for excellence in work-family research.

Dr. Ford has also worked with government agencies, contractors, and private sector firms on research related to job and career fit, turnover, training, and work-related attitudes.

EDUCATION

BA, Hamilton College

MA, George Mason University

PhD, George Mason University



NICKOLAS FREEMAN

ASSISTANT PROFESSOR

OPERATIONS MANAGEMENT

TEACHING INTERESTS

- Scheduling
- Supply Management
- Optimization Methods

RESEARCH INTERESTS

- Supply Chain Risk Management
- Healthcare Scheduling
- Applied Analytics

Dr. Nickolas (Nick) Freeman's research focuses on sourcing strategies for mitigating the risk of major supply chain disruptions and healthcare scheduling.

His research has been published in *Manufacturing & Service Operations Management*, *IIE Transactions*, *Interfaces*, *Omega*, and the *International Journal of Production Economics*.

Dr. Freeman earned the Certified Analytics Professional certification offered by the Institute for Operations Research and the Management Sciences in 2014.

EDUCATION

BS, The University of Alabama

MS, The University of Alabama

PhD, The University of Alabama



LIXIONG GUO

ASSISTANT PROFESSOR

FINANCE

TEACHING INTERESTS

- Corporate Finance
- Financial Institutions
- Investments

RESEARCH INTERESTS

- Corporate Finance
- Corporate Governance
- Insider Trading

Dr. Lixiong Guo's primary research interests are in corporate finance, particularly issues in corporate governance, mergers and acquisitions, executive compensation, and the impact of globalization on insider trading.

His research has been published in the *Review of Financial Studies* and *Financial Management* and his board structure research has been featured on the Harvard Law School Forum on Corporate Governance and Financial Regulation.

He has won the Best Paper Award at the Midwestern Finance Association Conference and was a semi-finalist for the Best Paper Award at the Financial Management Association Conference.

He has served as a reviewer for a number of journals, including *Journal of Financial and Quantitative Analysis*, *Management Science*, and *European Economic Review*.

Prior to joining Culverhouse, Dr. Guo taught at the University of New South Wales in Sydney, Australia.

EDUCATION

BA, University of International Business and Economics

MS, University of Massachusetts at Amherst

PhD, Vanderbilt University



VISHAL GUPTA

ASSOCIATE PROFESSOR

MANAGEMENT

TEACHING INTERESTS

- Entrepreneurship
- Strategic Management

RESEARCH INTERESTS

- Entrepreneurial Orientation
- Corporate Governance
- Gender Issues in Management

Dr. Vishal Gupta's research and teaching interests are in entrepreneurial leadership, strategic management, and gender issues.

Dr. Gupta's research has appeared in journals such as *Academy of Management Review*, *Journal of Applied Psychology*, *Journal of Management*, and *Journal of Business Venturing*.

He was the recipient of the 2016 Outstanding Senior Researcher Award at the University of Mississippi, where he worked before joining Culverhouse. Over the years, his papers have been recognized as best papers at many conferences, including Eastern Academy of Management, Southwest Academy of Management, and International Council of Small Business, to name a few.

In addition to his professorial responsibilities, he also speaks to students at business schools internationally on motivational topics like "What made Steve Jobs Steve Jobs?: How ordinary people can become extraordinary entrepreneurs" and "7 Habits of Highly Effective Ph.D. Students."

EDUCATION

BE, Punjab Technical University

PhD, University of Missouri



MATTHEW HUDNALL

ASSISTANT PROFESSOR

MANAGEMENT INFORMATION SYSTEMS

TEACHING INTERESTS

- Database Systems
- Programming
- Cybersecurity

RESEARCH INTERESTS

- Transportation Systems
- Software Development Processes & Decision Support Systems
- Cybersecurity

Dr. Matthew Hudnall has extensive experience in developing large-scale software systems and cyber infrastructure across many verticals including transportation, law enforcement, motor vehicle systems, analytics, health & human services, homeland security, cybersecurity, and other core government-centric IT areas.

For 15 years, Dr. Hudnall helped to develop the Center for Advanced Public Safety into one of the largest research organizations at The University of Alabama. Dr. Hudnall served as Principal Investigator on over 60 contract/grants totaling over \$25M in awards.

Dr. Hudnall received the Best Practice Award in 2016 at the Traffic Records Forum for the Online Insurance Verification System (OIVS) that he and his team developed for the state of Alabama. OIVS has resulted in a dramatic reduction in uninsured motorists in Alabama, cutting the rate from 24 percent to 12 percent in just two years.

His research has been published in journals such as *IEEE Technologies for Homeland Security*, *International Journal of Computers and Applications*, *IEEE Intelligence and Security Informatics*, *Intelligence and Security Informatics*, *International Journal of Computers and Applications* and the *Journal of Safety Research*.

EDUCATION

BS, Troy University

MS, The University of Alabama

PhD, The University of Alabama



ERIK JOHNSON

ASSISTANT PROFESSOR

ECONOMICS

TEACHING INTERESTS

- Urban Economics
- Microeconomics
- Other Applied Micro Fields

RESEARCH INTERESTS

- Urban Economics
- Spatial Econometrics
- Public Finance

Dr. Erik Johnson's research interests include urban, regional, and public finance economics.

Specifically, his urban and regional economics research seeks to understand and measure industrial agglomeration patterns and how urban structure may affect optimal property tax decisions.

His public finance research considers such topics as the role of taxes in vacation home growth rates and how support for higher education funding is affected by the racial composition of students and voters.

Dr. Johnson's work has been published in the *Journal of Urban Economics* and *Regional Science and Urban Economics*. He has been presented at the NBER Summer Urban Institute, the Boston and Richmond Federal Reserves, the AREUEA ASSA sessions, as well as the national and international RSIA-UEA conferences. He is also on the editorial board of the *Journal of Economic Geography*.

EDUCATION

BS, Northern Michigan University

MA, University of Colorado

PhD, University of Colorado



ALLEN JOHNSTON

ASSOCIATE PROFESSOR

MANAGEMENT INFORMATION SYSTEMS

TEACHING INTERESTS:

- IS Security Management
- Systems Analysis and Design
- Networks and Telecommunications
- Social Media and Virtual Communities

RESEARCH INTERESTS:

- Behavioral Information Assurance and Security
- IT Governance
- Social Networks and Risk
- Persuasive Communication

The primary focus of Dr. Allen Johnston's research is in the areas of innovation, behavioral information security, privacy, data loss prevention, and collective security. His work has been published in *MIS Quarterly*, *Journal of the AIS*, *European Journal of Information Systems*, *Communications of the ACM*, *Journal of Organizational and End User Computing*, *Information Technology and People*, and *The DATABASE for Advances in Information Systems*.

He currently serves as an associate editor for *European Journal of Information Systems*, *Decision Sciences Journal*, and the *Journal of Information Privacy and Security*, as well as serving on the editorial review board for *The DATABASE for Advances in Information Systems*.

He is a founding member and current vice chair of the IFIP Working Group on Information Systems Security Research (WG8.11/11.13). Dr. Johnston has also served as a visiting professor or invited speaker at several universities and companies in the U.S. and abroad. Before joining Culverhouse, he was an assistant professor of information systems at the University of Alabama at Birmingham.

EDUCATION

BA, Louisiana State University

MSIS, Mississippi State University

PhD, Mississippi State University



SOPHIA KENNEDY

CLINICAL INSTRUCTOR

ACCOUNTING

TEACHING INTERESTS

- Accounting

RESEARCH INTERESTS

- Finance
- Accounting

Sophia Kennedy is a certified public accountant in the state of Alabama.

Before coming on board at The University of Alabama, Sophia worked at Regions Financial Corporation as a financial statement consolidation and analysis manager, overseeing the analysis of financial statement close processes and serving as a central point for consolidated internal reporting, GAAP-based financial statements and regulatory reporting until August of 2017.

Previously, she worked at Ernst & Young as an assurance business services senior where she assisted in financial statement audits of public and private companies in the pharmaceutical, healthcare, financial services, aerospace, and insurance industries until 2013.

EDUCATION

BS, The University of Alabama

MA, The University of Alabama



BC KIM

ASSOCIATE PROFESSOR

ECONOMICS

TEACHING INTERESTS

- Industrial Organization
- Game Theory Economics
- Microeconomic Theory

RESEARCH INTERESTS

- Industrial Organization
- Law and Economics
- Behavioral Economics

Dr. BC Kim has studied various issues in the debate of network neutrality regulations, one of the most controversial regulation issues in history, and has been published in highly-respectable journals such as the *Rand Journal of Economics* and the *American Economic Journal: Microeconomics*.

He has also conducted research into recent legal issues closely related to economics such as the digital right to be forgotten and privacy protection in cyberspace. His research on the right to be forgotten is forthcoming in the *Journal of Law and Economics*.

Dr. Kim has also published research that looks at innovation issues such as “Who does more R&D, leaders or followers?” and “How much does innovation boost up the market share of the innovator?”

EDUCATION

BA, Seoul National University

MA, Michigan State University

PhD, Michigan State University



DWIGHT LEWIS

ASSISTANT PROFESSOR

MANAGEMENT

TEACHING INTERESTS

- Healthcare Analytics

RESEARCH INTERESTS

- Socioeconomic Health Disparities
- Cardiometabolic Risk among African American Males
- Body Composition

Dr. Dwight Lewis joined Culverhouse as an assistant professor after previously serving as a researcher in Culverhouse's Institute for Business Analytics. He has also worked at the University of Alabama at Birmingham as a postdoc researcher in its Nutrition Obesity Research Center. In his work there, he was part of projects to investigate weight underestimation, socioeconomic status, and body composition.

While earning his graduate degrees, Dr. Lewis worked as a graduate assistant and adjunct instructor for the Department of Health Science and the Center for Academic Success at The University of Alabama. His educational areas of focus were health promotion and business intelligence. Dr. Lewis' doctoral dissertation focused on body image among African American collegiate athletes with emphasis on its association with exercise dependence, orthorexia nervosa, and other eating disorders.

EDUCATION

BS, The University of Alabama

MA, The University of Alabama

MBA, The University of Alabama

PhD, The University of Alabama



RUSSELL MATTHEWS

ASSOCIATE PROFESSOR

JOHN MILLER PROFESSOR OF MANAGEMENT MANAGEMENT

TEACHING INTERESTS

- Organizational Behavior

RESEARCH INTERESTS

- Employee Well-Being
- Human Factors
- Occupation Specific Stress

Dr. Russell Matthews' research focuses on employee attitudes, health, safety, and well-being, as well as issues related to employee selection and appraisal.

He has been associated with over \$750,000 in external funding from private industry as well as state and federal sources including the National Institute for Occupational Safety & Health, the Department of Defense, and the Department of the Interior.

He has published extensively in various journals, including *Journal of Applied Psychology*, *Journal of Organizational Behavior*, and *Journal of Occupational Health Psychology*.

Dr. Matthews has received several awards in recognition of his research, teaching, and service contributions to the field and has 10+ years of practical experience consulting with regional and national organizations, city municipalities, and various government agencies.

EDUCATION

BS, Texas Christian University

MA, University of Connecticut

PhD, University of Connecticut



SANDRA MORTAL

ASSOCIATE PROFESSOR

FINANCE

TEACHING INTERESTS

- Investments

RESEARCH INTERESTS

- Corporate Finance
- Investments

Dr. Sandra Mortal's research interests are in the areas of corporate finance, corporate governance, and investments.

Over the years, several of her research papers have been recognized with best paper awards. Dr. Mortal's research on corruption was widely covered by the media for its insights into the adverse consequences of corruption in US municipalities.

Her research has been published in academic journals such as *Review of Financial Studies*, *Journal of Financial and Quantitative Finance*, *Journal of Corporate Finance*, and *Journal of Financial Markets*.

Dr. Mortal has also worked at the Securities and Exchange Commission, where she was involved with the implementation of the Dodd Frank Act. Prior to joining Culverhouse, she taught at various other universities including the University of Missouri and the University of Memphis.

EDUCATION

BA, Universidade Catolica Portuguesa

MBA, University of Central Florida

PhD, University of Georgia



JENNIFER NUNNELLEY

CLINICAL INSTRUCTOR

OPERATIONS MANAGEMENT

TEACHING INTERESTS

- Operations Management
- Business Analytics
- Data Management and Analysis
- Supply Chain Optimization

Jennifer Nunnelley teaches courses in the Operations Management program. Before returning to Culverhouse, where she earned her MBA, MS, and BS degrees, she worked at paper goods producer Georgia Pacific.

At Georgia Pacific, she collaborated with facilities across the country to maintain the data integrity of items and suppliers throughout the company's enterprise. She was also responsible for master data governance and managing teams designed to find inefficiencies in company operations.

EDUCATION

BS, The University of Alabama

MS, The University of Alabama

MBA, The University of Alabama



JASON PARTON

ASSISTANT PROFESSOR

STATISTICS

TEACHING INTERESTS

- Information Systems
- Statistics
- Management Science

RESEARCH INTERESTS

- Statistical Methodologies
- Geographic Information Systems

Dr. Jason Parton serves as the Director of Institute of Business Analytics and has experience in applied analytics that focuses on collaborations with academic, corporate, and government organizations to develop and/or implement systematic approaches for data guided research and decisions. His work has spanned multiple disciplines ranging from health and medicine, engineering, insurance, and psychology, among others.

He serves on the Culverhouse College of Commerce's Research Committee, UAB's CCTS Biostatistics, Epidemiology and Research Design (BERD) Council, and as a statistical consultant for the Institute for Rural Health Research and the Alabama Research Institute on Aging, as well as several colleges and departments at The University of Alabama.

He has spearheaded research endeavors including work with the Reasons for Geographic and Racial Differences in Stroke (REGARDS) Study, The Jackson Heart Study, Alabama Medicaid Agency, Lockheed Martin, and Protective Life.

EDUCATION

BS, The University of Alabama

MS, The University of Alabama

PhD, The University of Alabama



JOSH PIERCE

ASSOCIATE PROFESSOR

ROBERT HUNT COCHRANE/ALABAMA BANKER'S ENDOWED CHAIR OF BANKING

FINANCE

TEACHING INTERESTS

- Banking
- Corporate Finance

RESEARCH INTERESTS

- Banking
- Corporate Finance

Dr. Josh Pierce's research focuses on banking and corporate finance. His work has been published in the *Review of Financial Studies*, *Journal of Corporate Finance*, *Financial Management* and the *Journal of Financial Services Research*.

In 2011, Dr. Pierce's paper titled "New Evidence on Measuring Financial Constraints: Moving Beyond the KZ Index" won the BlackRock Michael Brennan award for the best paper of the year. In 2014, he also won the Research Affiliates Michael Brennan award for the best paper of the year for his paper titled "Managers With and Without Style: Evidence using Exogenous Variation." His research has been covered by both the Harvard and Columbia Law Schools.

He has regularly been nominated or been the recipient of numerous teaching awards including most recently the Beta Gamma Sigma Outstanding MBA Teacher of the Year at the University of Kentucky in 2014.

EDUCATION

BA, Michigan State University

MS, Michigan State University

PhD, Michigan State University



MICHAEL PRICE

PROFESSOR

ECONOMICS

TEACHING INTERESTS

- Principles and Intermediate Microeconomics
- Experimental and Behavioral Economics
- Environmental Economics

RESEARCH INTERESTS

- Experimental and Behavioral Economics
- Energy and Environmental Economics
- Economics of Charity

Dr. Michael Price's areas of expertise include experimental and behavioral economics, environmental economics, and charity economics.

He is a Research Associate at the National Bureau of Economic Research and was formerly on the faculties at the University of Nevada, Reno, the University of Tennessee, and Georgia State University.

Dr. Price has been a visiting professor in the Department of Economics at the University of Chicago and is a Faculty Consultant for the Science of Philanthropy Initiative.

His work has been published in leading journals such as *American Economic Review*, *Quarterly Journal of Economics*, *Journal of Public Economics*, *International Economic Review*, *Experimental Economics*, *Journal of Econometrics*, and the *Review of Economics and Statistics*. He has received funding from organizations such as the National Science Foundation, the National Institute for Health, The John Templeton Foundation, The Alfred P. Sloan Foundation, and the Qatari National Research Fund.

EDUCATION

BA, Bucknell University

MSc, Rutgers University

PhD, University of Maryland



SUGATA RAY

ASSISTANT PROFESSOR

FINANCE

TEACHING INTERESTS

- Financial Institutions
- Investments

RESEARCH INTERESTS

- Asset Management
- Market Microstructure

Dr. Sugata Ray's research primarily involves asset management and has been published in a number of peer-reviewed journals, including the *Journal of Financial Economics*, the *Journal of Investment Management*, and the *Journal of Financial Markets*.

His work has been presented to regulators, including those at the SEC and the Fed, academics at conferences such as the American Finance Association and European Finance Association, and industry participants.

Dr. Ray's research has been covered in CNN, *The Economist*, the *Financial Times*, NPR, and *The Wall Street Journal*, among numerous other trade and popular press outlets.

Prior to his academic career, Ray worked in various capacities in a number of financial services firms and asset managers, including Legg Mason, Oliver Wyman, and Lehman Brothers.

Before joining Culverhouse, Dr. Ray was at the University of Florida.

EDUCATION

BS, University of Pennsylvania

MA, University of Pennsylvania

PhD, University of Pennsylvania



LAURA RAZZOLINI

PROFESSOR AND DEPARTMENT HEAD

ECONOMICS

TEACHING INTERESTS

- Principles of Economics

RESEARCH INTERESTS

- Experimental Economics
- Public Finance

Dr. Laura Razzolini is head of Culverhouse's Department of Economics, Finance, and Legal Studies. She is the current editor of *Southern Economic Journal*. Before joining Culverhouse, she was a professor of economics at Virginia Commonwealth University, and before that, an associate professor of economics at the University of Mississippi.

Her work on altruism, fundraising and cost sharing mechanisms, traffic congestion, and terrorism has been funded by the National Science Foundation. Her research has been published in the following publications: *Journal of Economic Psychology*, *Journal of Cultural Economics*, *Experimental Economics*, *Journal of Public Economics*, *Journal of Economic Behavior and Organization*, *Economics of Governance*, and the *Journal of Economic Theory*.

Dr. Razzolini is currently engaged in research associated with risk aversion, gender differences, and charter school finances.

EDUCATION

Laurea (Baccalaureate), University of Florence, Italy

Dottorato di Ricerca (Research Doctorate), University of Bologna, Italy

MA, Southern Methodist University

PhD, Southern Methodist University



HEATHER SHIPLEY

CLINICAL INSTRUCTOR

MANAGEMENT

TEACHING INTERESTS

- Communications
- Marketing
- Branding

Heather Shipley teaches students the art of effective business communications. She emphasizes a holistic approach toward communications that considers systems thinking, decision making, and logical reasoning.

Her areas of expertise include integrated marketing, advertising, PR and social media, and corporate communications and management.

She has an extensive background in marketing and communications, serving as a marketing director at Bryant Bank, Sealy Management, Co., Inc., and Blanchard and Calhoun Commercial.

EDUCATION

BA, Georgia College and State University

BA, The University of Alabama

MA, The University of Alabama



GARY SPURRIER

ASSISTANT PROFESSOR

MANAGEMENT INFORMATION SYSTEMS

TEACHING INTERESTS

- Systems Analysis & Design
- IT Project Management
- Capstone Projects

RESEARCH INTERESTS

- Systems Analysis & Design
- IT Project Management

Dr. Gary Spurrier's work specifically focuses on practical topics in the areas of software development project management, systems analysis and design, and database design.

Before joining academia, he managed, designed, implemented, and operated innovative technology and services solutions in both the commercial and government sectors.

He is currently conducting a research program pertaining to optimizing project management and systems analysis and design approaches based on software project and organizational characteristics.

EDUCATION

BBA, Wichita State University

MBA, Indiana University

PhD, Indiana University



KIMBERLY STOWERS

ASSISTANT PROFESSOR

MANAGEMENT

TEACHING INTERESTS

- Management Communications
- Human-Computer Interaction
- Organizational Behavior

RESEARCH INTERESTS

- Human-Computer Interaction
- Technology in Healthcare
- Technology in Space & Warfare

Dr. Kimberly Stowers studies human-computer interaction and human performance. During her doctoral studies, she worked with Dr. Jessie Chen at the Army Research Laboratory (ARL) to examine the use of transparency for improving human-machine interaction. She additionally spent two years working with Drs. Eduardo Salas and Shawn Burke researching human performance measurement for NASA.

To date, Dr. Stowers has published over 20 chapters, journal articles, and proceedings, and has served as a reviewer for journals such as *Ergonomics* and *IEEE Transactions on Human-Machine Systems*. She has also led research funded by several government organizations including NASA, ARL, AFRL, and NSF.

Additionally, she has both assisted and led research funded by multiple private organizations, including defense contractors and car manufacturers.

EDUCATION

BS, University of Central Florida

MS, University of Central Florida

PhD, University of Central Florida



QUINN SWANQUIST

ASSISTANT PROFESSOR

ACCOUNTING

TEACHING INTERESTS

- Auditing
- Financial Accounting

RESEARCH INTERESTS

- Auditing
- Capital Marketing
- Research Methods

Dr. Quinn Swanquist's research focuses on auditing, capital markets, and research methods. His work has been published in *The Accounting Review* and *Contemporary Accounting Research*. He serves on the editorial board of *Auditing: A Journal of Practice and Theory*.

Prior to joining Culverhouse, he worked as an assistant professor at Georgia State University.

Before academia, he worked within the audit practice at KPMG in the firm's Florida offices and is a licensed CPA in the state of Florida.

EDUCATION

BS, Samford University

MA, University of Tennessee

PhD, University of Tennessee



ALAN TIDWELL

ASSOCIATE PROFESSOR

ALABAMA ASSOCIATION OF REALTORS CHAIR OF REAL ESTATE

FINANCE

TEACHING INTERESTS

- Real Estate
- Investments
- Financial Planning

RESEARCH INTERESTS

- Housing
- REITs
- Investing

Dr. Alan Tidwell has been active in research with papers published in *Real Estate Economics*, *Journal of Real Estate Finance and Economics*, *Journal of Real Estate Research*, *Applied Economics*, *Journal of Housing Research*, *Journal of Property Research*, *Journal of Sustainable Real Estate*, *Journal of Forest Economics*, and *Real Estate Issues*.

He has won awards for top papers in the CoStar, Multifamily, and industrial categories through the American Real Estate Society. Dr. Tidwell is also on the editorial boards of the *Appraisal Journal* and the *Journal of Real Estate Practice and Education*.

Some of Dr. Tidwell's past and current teaching responsibilities include principles of real estate, real estate finance, investments, managerial finance, financial statement analysis, risk management and insurance, financial reporting and analysis, quantitative analysis for business, real estate investment and development, and residential real estate appraisal.

Previously, Dr. Tidwell was the Violet Litchfield and Thomas Bryant Buck, Jr. Chair in Real Estate at Columbus State University. He has substantial industry experience in commercial real estate valuation, and holds the Certified Financial Planner's® professional designation.

EDUCATION

BS, Auburn University

MBA, University of Alabama, Birmingham

PhD, Georgia State University



GEORGE ZANJANI

PROFESSOR

FRANK PARK SAMFORD CHAIR OF INSURANCE FINANCE

TEACHING INTERESTS

- Insurance and Actuarial Science
- Finance
- Economics

RESEARCH INTERESTS

- Insurance and Actuarial Science
- Finance
- Economics

Dr. George Zanjani's published work includes insurance papers in the *American Economic Review*, *Journal of Financial Economics*, *Journal of Public Economics*, *Journal of Risk and Insurance*, and *Management Science*. His contributions to actuarial research have been recognized with the ARIA Award and the Charles A. Hachemeister Prize.

Dr. Zanjani is an Associate of the Casualty Actuarial Society. He has also served as President of the American Risk and Insurance Association from 2012-2013 and as the President of the Risk Theory Society from 2010-2011.

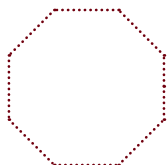
Dr. Zanjani served on the faculty of the Risk Management and Insurance Department of Georgia State University.

He also worked as an actuary at Fireman's Fund Insurance Companies, focusing on commercial insurance pricing and heading the firm's worker's compensation actuarial unit in 1994.

EDUCATION

AB/BS, Stanford University

PhD, University of Chicago



CULVERHOUSE HIGHLIGHTS

\$5 Million Marillyn A. Hewson Data Analytics Lab

This generous donation by a Culverhouse alumna has bolstered Culverhouse's programs in data analytics and cybersecurity research and education.

Culverhouse LIFT provides invaluable job training to area residents.

Culverhouse students help the West Alabama community gain vital professional development skills.

MBA program ranked 27th among public universities (2017 U.S. News & World Report).

50K Alumni

Our alumni span the globe and hold executive leadership positions at top companies such as Lockheed Martin, Regions Financial Group, Wikipedia, and more.

Top-10 undergrad and graduate accounting programs (2017 Public Accounting Report).

20% growth in enrollment since 2012.

Since 2012, our enrollment has steadily grown serving as a testament to our nationally recognized degree programs.

New concentrations in value investing, marketing analytics, social & digital media marketing, and decision analytics.



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