

THE UNIVERSITY OF ALABAMA®

FACULTY + STAFF
INNOVATION
PITCH COMPETITION



3 STEPS TO SUBMIT YOUR PITCH VIDEO:

- Upload your Video to YouTube
- Get the YouTube URL
- Email the URL + Video File to:
John Martz | jrmartz@ua.edu

UPLOADING YOUR VIDEO TO YOUTUBE:

youtu.be/6C4dEpT0rYg

UPLOAD VIDEO TO YOUTUBE + COPY URL

1. Upload your video to YouTube:

- Sign into YouTube Studio: studio.youtube.com
- In the top right-hand corner, click CREATE and then Upload video
- Select the file you'd like to upload.
- Add basic information.
- Preview and Publish as **UNLISTED**.

2. Copy the YouTube URL from the preview page

QUESTIONS:

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