



HOW TO ADD VIDEO & PITCH DECK

Go to Your Business Plan

- Go to <https://live.startupwind.com/groups/67ac3950b29292aca2195995>
- Click on your Business Plan Card (example – card with red border)

2025 Edward K. Aldag, Jr. Student Business Plan Competition

2025 Aldag Competition
2025 Aldag Competition

Back to Parent Network

Edit

My Dashboard Group Feed Mentoring Cohort Members Documents Reports Admin Courses Training Videos

Competition Info
Submission Deadline: 30, Dec, 2025
Status: Active

My Business Plan
Ride Share
Other

Ride Share

0 WORDS

Post

Table View All Business Plan Posts Documents

Group Feed

Search within Feed

Upload Load Your Pitch Deck (By Scrolling Down)

BUSINESS PLAN DECK

It is recommended to have 20 slides or less, convince us your venture is the next hot thing to invest in.

[Update Business Plan Deck](#)

[Download Sample Pitch](#)

Drag and drop your Business Plan deck or [click here to upload it](#)



Upload

[Sample business plan](#)

♥ [0] 💬 [0]

Upload Your Deck

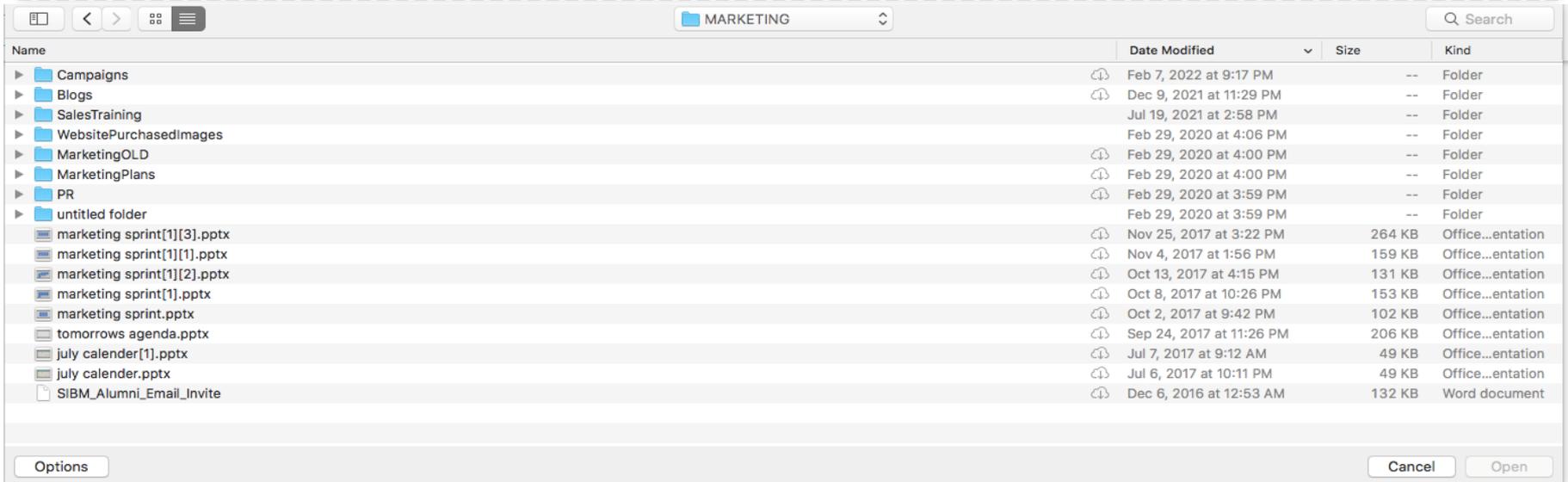
- Select the file to upload
- Click “Open” to add the file to the plan

Drag and drop your Business Plan deck or click here to upload it



Upload

Sample business plan



MARKETING

Name	Date Modified	Size	Kind
▶ Campaigns	Feb 7, 2022 at 9:17 PM	--	Folder
▶ Blogs	Dec 9, 2021 at 11:29 PM	--	Folder
▶ SalesTraining	Jul 19, 2021 at 2:58 PM	--	Folder
▶ WebsitePurchasedImages	Feb 29, 2020 at 4:06 PM	--	Folder
▶ MarketingOLD	Feb 29, 2020 at 4:00 PM	--	Folder
▶ MarketingPlans	Feb 29, 2020 at 4:00 PM	--	Folder
▶ PR	Feb 29, 2020 at 3:59 PM	--	Folder
▶ untitled folder	Feb 29, 2020 at 3:59 PM	--	Folder
marketing sprint[1][3].pptx	Nov 25, 2017 at 3:22 PM	264 KB	Office...entation
marketing sprint[1][1].pptx	Nov 4, 2017 at 1:56 PM	159 KB	Office...entation
marketing sprint[1][2].pptx	Oct 13, 2017 at 4:15 PM	131 KB	Office...entation
marketing sprint[1].pptx	Oct 8, 2017 at 10:26 PM	153 KB	Office...entation
marketing sprint.pptx	Oct 2, 2017 at 9:42 PM	102 KB	Office...entation
tomorrows agenda.pptx	Sep 24, 2017 at 11:26 PM	206 KB	Office...entation
july calender[1].pptx	Jul 7, 2017 at 9:12 AM	49 KB	Office...entation
july calender.pptx	Jul 6, 2017 at 10:11 PM	49 KB	Office...entation
SIBM_Alumni_Email_Invite	Dec 6, 2016 at 12:53 AM	132 KB	Word document

Options Cancel Open

Pitch Deck Upload - Status

1st time when you add your deck, the bubble on top **"Pitch Deck Draft"** will marked completed.

Complete your Submission using these simple steps:



2nd time when you add your deck, the bubble on top **"Final Deck Draft"** will marked completed.

Complete your Submission using these simple steps:



4 Steps to Upload Video: Using YouTube URL

1. Upload your Video to YouTube
2. Get the YouTube URL
3. Go to your Business Plan
4. Enter the YouTube URL under “**Add your pitch video from YouTube**”

#1&2 Upload Video to YouTube & Copy URL

Instruction from YouTube about how to Upload:

- <https://youtu.be/6C4dEpT0rYg>

1. **Upload your video** to YouTube:

- Sign into YouTube Studio: <http://studio.youtube.com/>
- In the top right-hand corner, click CREATE and then **Upload** video
- Select the file you'd like to upload.
- Add basic information
- Preview and Publish as **UNLISTED**

2. **Copy the YouTube URL** from the preview page

#3 Go to Your Business Plan

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The screenshot displays the user interface for the 2025 Edward K. Aldag, Jr. Student Business Plan Competition. At the top, a maroon banner features the competition title. Below this is a row of logos for partner organizations including Culverhouse College of Business, Medical Properties Trust, Alabama Power, THE EDGE, Alabama Entrepreneurship Institute, EDGE LABS, SBDC ALABAMA, REGIONS, and THE UNIVERSITY OF ALABAMA Research & Economic Development. The main content area includes a header with the competition logo and a 'Back to Parent Network' button. A navigation bar contains icons for My Dashboard, Group Feed, Mentoring, Cohort Members, Documents, Reports, Admin, Courses, and Training Videos. On the left, a 'Competition Info' box shows a submission deadline of 30 Dec, 2025 and an active status. Below it, a 'My Business Plan' card is highlighted with a red border, containing a 'Ride Share' card with a document icon and a 'Ride Share' label. The right side of the page features a rich text editor with a toolbar and a 'Post' button. At the bottom, there are view toggles for 'Table View' and a filter menu with 'Business Plan', 'Posts', and 'Documents' selected.

#4. Add YouTube URL

- Add your YouTube URL in the box
- Click on “Upload”

Pitch Video

Add your pitch video from YouTube

Paste YouTube video link here.

Eg. <https://www.youtube.com/watch?v=UkzmKa3NL30>

Upload

or

Add any video URL

Add video link here

Eg. <https://videolinks.com/pub/media/videolinks/video/dji.osmo.action.mp4>

Upload

Your Video is Added to Your Business Plan

- Uploaded Video shows in the box.

Pitch Video

Update Video



Questions - Contact:
support@startupwind.com

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