

GROWTH & INNOVATION LEADERS FORUM



Alabama
Entrepreneurship
Institute



Propelling growth.
Catalyzing innovation.

THE UNIVERSITY OF ALABAMA®

Empowering businesses to thrive

The Growth & Innovation Leaders Forum is a dynamic learning consortium focused on building great businesses through research-driven knowledge creation.

Members of the forum are leaders of firms dedicated to the development of human and financial capital who are interested in teaching, learning and connecting with colleagues to advance cutting-edge business innovation.

Based at the University of Alabama's **Alabama Entrepreneurship Institute (AEI)**, the Growth & Innovation Leaders Forum leverages academic scholarship and real-world practice to ignite organizational growth, inform growth strategy and offer actionable advice about successful approaches to scaling.

Our members benefit from the exchange of new ideas and shared experiences. Their participation equips them with the tools to integrate the spirit and foundational skills of entrepreneurship into their own strategy and leadership. It also gives them priority access to a pipeline of emerging student talent—mentees and potential new recruits whose fresh insights can help power the future of their business.



Why you should become a member:

- **Access** to proprietary research on business growth and innovation
- **Entrée** to some of the University of Alabama's most talented students
- **Networking** with other members and distinguished university faculty
- **Front row seat** at the Annual Growth & Innovation Leadership Summit featuring an executive education experience
- **Exclusive** look at emerging companies coming out of The EDGE incubator and accelerator

What you will need to commit:

- **Engage** as a guest speaker (someone from your firm) or provide a live case study annually
- **Participate** in one of our workshops, the annual summit or another AEI program, attending our learning events and/or collaborating with students and faculty on research projects
- **Recruit** new members, attend networking events and help us grow and innovate



Annual Growth and Innovation Summit

A one-day, data-driven workshop for Presidents, CEOs, and their leadership teams as well as their high-potential managers. Senior leaders partner and take on teaching roles.

Each participating company engages in a data-driven learning exercise (focus groups, interviews, surveys). We use real-time and relevant data to inform the program. Participants receive benchmark data to use and drive action from their participation.

The annual summit includes hands-on learning exercises, diagnostic work, and live case studies, in addition to learning sessions facilitated by faculty and senior leaders from The Forum.



ABOUT THE ALABAMA ENTREPRENEURSHIP INSTITUTE

A research and outreach center housed within The University of Alabama's Culverhouse College of Business, the Alabama Entrepreneurship Institute, or AEI, focuses on identifying and empowering nascent entrepreneurs and supporting existing businesses throughout the state. AEI is located in a 26,000 square-foot off-campus work and collaboration center called The EDGE, which is also home to over 100 startups and growth-focused firms.

Get involved and learn more at
entrepreneurship.ua.edu



2025 MEMBERSHIP BENEFITS

Corporate Membership

Annual Membership
\$5,000

Virtual Events	UNLIMITED valued at \$199 each for managers, leaders, customers or board members
Annual In-Person Summit	20 TICKETS valued at \$399 each
Round Table + Networking Events	5 TICKETS valued at \$125 each
Sponsorship Listing + Student Consulting Projects and Sponsored Research	Logo and company name listed as founding organization on website and on marketing materials. One student consulting project per semester maximum. Guest speaking opportunities for AEI and Forum events

New Company Membership

Annual Membership
\$1,500

Virtual Events	UNLIMITED valued at \$199 each for managers, leaders, employees, customers or board members
Annual In-Person Summit	5 TICKETS valued at \$399 each
Round Table + Networking Events	2 TICKETS valued at \$125 each
Sponsorship Listing + Student Consulting Projects and Sponsored Research	Logo and company name listed as sponsor company on the Forum website and on marketing materials for the annual event One student consulting project per year (one semester per year). Guest speaking opportunities for AEI and Forum events

Individual Membership

Annual Membership
\$1,000

Virtual Events	UNLIMITED valued at \$199 each for managers, leaders, customers or board members
Annual In-Person Summit	3 TICKETS valued at \$399 each
Round Table + Networking Events	1 TICKET valued at \$125 each
Sponsorship Listing + Student Consulting Projects and Sponsored Research	Logo and name listed on Forum website under individual member's section Guest speaking opportunities at AEI and Forum events.

Contact

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