TIMELINE & DETAILS

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
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<tbody>
<tr>
<td>Registration &amp; Pitch Outline due</td>
<td>May 1</td>
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<tr>
<td>EXTENDED deadline to register</td>
<td>MAY 6</td>
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<tr>
<td>3-minute Pitch Video due (submit in StartupWind)</td>
<td>MAY 6</td>
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<tr>
<td>Competition &amp; Winners Announced (Virtual via Zoom)</td>
<td>MAY 10</td>
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PRIZES

Alabama Power Foundation Innovative Technology Grand Prize
$15,000

The Alabama Power Foundation is sponsoring the $15,000 grand prize that is awarded for the best technology-focused idea that has the potential to drive a new business or commercialization.

Entrepreneurial Growth Prize sponsored by Culverhouse College of Business
$10,000

The Entrepreneurial Growth Prize is awarded to any business idea that is most likely to scale or grow, either a non-profit or for-profit.

Office for Research and Economic Development Awards
First Prize = $5,000
Second Prize = $3,000
Third Prize = $2,000

The Office for Research and Economic Development is sponsoring three awards for best innovative ideas from a technology track to develop products or services that can be patented or build businesses.
Division of Finance and Operations Staff Innovation Pitch Awards

First Prize = $5,000  
Second Prize = $3,000  
Third Prize = $2,000

Division of Finance and Operations is providing three awards dedicated to staff innovative ideas.

In addition to prize money, winners are eligible for:
- Free co-working space at The EDGE
- Support for the advancement of their ideas with access to analytical and prototype development equipment at EDGE Labs
- Business coaching from numerous members of the community