



HOW TO RECORD & ADD YOUR VIDEO

4 Steps to Upload Video: Using YouTube URL

1. Upload your Video to YouTube
2. Get the YouTube URL
3. Go to your Business Plan
4. Enter the YouTube URL under “**Add your pitch video from YouTube**”

#1&2 Upload Video to YouTube & Copy URL

Instruction from YouTube about how to Upload:

<https://youtu.be/6C4dEpT0rYg>

1. **Upload your video** to YouTube:

- Sign-in to YouTube Studio <http://studio.youtube.com/>
- In the top right-hand corner, click CREATE and then **Upload** video
- Select the file you'd like to upload.
- Add basic information
- Preview and Publish

2. **Copy the YouTube URL** from the preview page

#3 Go to your Business Plan

- Go to the Faculty /Staff competition site (we will add site to this document)
- Click on your Business Plan Card (example – card with red border)

The screenshot displays the StartupWind website interface. At the top, there is a search bar with the text "Search for Business Plans, Ideas or People" and the StartupWind logo. A navigation bar contains icons for a globe, email, notifications, and a user profile. The main content area features a large red banner for the "2024 Faculty | Staff Innovative Pitch Competition" with a background image of a university building. Below the banner are logos for various partners: Culverhouse College of Business, Medical Properties Trust, Alabama Power, THE EDGE, Alabama Department of Transportation, EDGE LABS, SBDC UNIVERSITY, REGIONS, and THE UNIVERSITY OF ALABAMA | Research & Economic Development.

The page is divided into several sections:

- Navigation:** A "Back to Parent Network" link with the Alabama 'A' logo is at the top left. A "Create New Business Plan" button is at the top right.
- Group Header:** A large red 'A' logo is centered. Below it, a teal box contains the text "Faculty | Staff Competition".
- Stats:** A row of numbers indicates "20 Members", "2 Posts", and "46 Business Plans".
- Competition Info:** A box states "Ends On: Sat, Apr 30, 2022" and "Status: Submissions Closed".
- Filter and Search:** A "FILTER" section has tabs for "All", "Business Plan", "Posts", and "Documents". Below it is a "Search within cohort" search bar.
- Feed:** Three posts by Theresa Welbourne are visible:
 - Post 1: "Make sure you hit the My Dashboard tab and check out the resources to help you finalize your business plans. There are sample plans from students who won in the past along with business plan templates and other helpful information and tools. Welcome this year's Aldag competition. Theresa" (0 likes, 0 comments).
 - Post 2: "Deadline to upload and post the PowerPoint is extended to March 11. However, if you submit earlier, you will get feedback earlier. Thanks!" (0 likes, 1 comment).
 - Post 3: "Posted new document" with a thumbnail for "Sample business plan template" (Click to view ACN Sample Pitch Deck v1 .pptx) (0 likes, 0 comments).

#4. Add YouTube URL

- Add your YouTube URL in the box
- Click on “Upload”

Pitch Video

Add your pitch video from YouTube

Paste YouTube video link here.

Eg. <https://www.youtube.com/watch?v=UkzmKa3NL30>

Upload

or

Add any video URL

Add video link here

Eg. <https://videolinks.com/pub/media/videolinks/video/dji.osmo.action.mp4>

Upload

Your Video is Added to Your Business Plan

- Uploaded Video shows in the box

Pitch Video

Update Video



Questions - Contact:
support@startupwind.com

Jenni Miesse, Marketing Manager, AEI | The EDGE
jmiesse@ua.edu