2024 EDWARD K. ALDAG, JR.
BUSINESS PLAN COMPETITION

Virtual Competition Eligibility

- A team can only compete in one of our Spring competitions.
  - Community Innovative Business Plan Competition
  - Aldag Student Business Plan Competition
  - Faculty | Staff Pitch Competition
- Previous grand prize winners are unable to compete for the same idea again.
- Previous competitors (including 1st-prize and below) can compete with the same idea as long as they’ve made significant progress since last year.
- Additionally, all the following conditions must be met:
  - At least one student is on the team in a substantial role such as an executive, or co-founder.
  - At least one student serving in a substantial role is currently enrolled at The University of Alabama or graduated from The University of Alabama within the past 12 months.
  - The business idea is primarily student-led, although students can work with faculty or people outside the university, to compete for prize money, the idea must be a student business (as in one or more students are part of the founding team).

Competition Details

- Video Recording Instructions (forthcoming)
- Final Presentation Instructions (forthcoming)

Getting Help

- Work with your faculty advisor (if applicable)
- Reach out to the AEI staff at (205) 348-3343 or theedge@ua.edu to schedule an appointment.