UA FACULTY | STAFF INNOVATION PITCH COMPETITION
May 11, 2023

TIMELINE & DETAILS

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
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<tbody>
<tr>
<td>Registration &amp; Pitch Outline</td>
<td>May 1</td>
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<tr>
<td>EXTENDED deadline to register</td>
<td>MAY 6</td>
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<tr>
<td>3-minute Pitch Video due</td>
<td>MAY 8</td>
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<tr>
<td>(submit in StartupWind)</td>
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<tr>
<td>Competition &amp; Winners</td>
<td>MAY 11</td>
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<tr>
<td>Announced (Virtual via Zoom)</td>
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PRIZES

Alabama Power Foundation Innovative Technology Grand Prize
$15,000

The Alabama Power Foundation is sponsoring the $15,000 grand prize that is awarded for the best technology-focused idea that has the potential to drive a new business or commercialization.

Entrepreneurial Growth Prize sponsored by Culverhouse College of Business
$10,000

The Entrepreneurial Growth Prize is awarded to any business idea that is most likely to scale or grow, either a non-profit or for-profit.

Office for Research and Economic Development Awards
First Prize = $5,000
Second Prize = $3,000
Third Prize = $2,000

The Office for Research and Economic Development is sponsoring three awards for best innovative ideas from a technology track to develop products or services that can be patented or build businesses.
Division of Finance and Operations is providing three awards dedicated to staff innovative ideas.

In addition to prize money, winners are eligible for:

- Free co-working space at The EDGE
- Support for the advancement of their ideas with access to analytical and prototype development equipment at EDGE Labs
- Business coaching from numerous members of the community