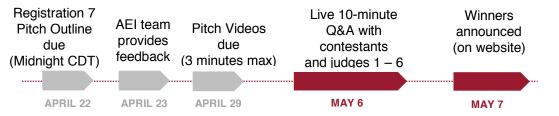
## EDWARD K. ALDAG, JR. INNOVATION PITCH COMPETITION

May 6, 2021

Due to the ongoing challenges faced with the COVID-19 pandemic, the innovation pitch competition will be held virtually this year. We are excited to be working with all of you to make the new version of this program a big success.

## **TIMELINE & DETAILS**



## **PRIZES**

Alabama Power Foundation Innovative Technology Grand Prize \$10,000

1st Prize	2nd Prize	3rd Prize
\$5,000	\$3,000	\$2,000

The Alabama Power Foundation is sponsoring the \$10,000 grand prize for the faculty and staff competition. The grand prize will go to a technology-focused idea that has the potential to drive a new business or commercialization.

First, second, and third place prizes are provided by UA's Office for Research and Economic Development.

## **ADITIONAL PRIZES**

In addition to prize money, winners are eligible for:

- Free co-working space at The EDGE
- Support for the advancement of their ideas with access to analytical and prototype development equipment at EDGE Labs
- Business coaching
- Help from professionals such as lawyers, accountants and marketing specialists