Edward K. Aldag, Jr. Business Plan Competition
April 14, 2020- – Bryant Conference Center - AGENDA

7:30am – 8:00am  Registration for student competition – outside of Rast Room B

8:00am – 8:15am  Welcome, Overview and Questions – Rast Room B
Dr. Theresa M. Welbourne, Executive Director Alabama Entrepreneurship Institute and Will and Maggie Brooks Professor in Entrepreneurship

8:15am – 8:40am  Judges meet with Dr. Theresa Welbourne - Rast Room A
Students meet with Josh Sahib - Rast Room B

8:40am – 8:45am  Participants and judges proceed to their assigned rooms

8:45am – 11:35am Presentations

11:40am – 12:00pm Participants exit presentation rooms and network in the hallways
Judges stay in presentation rooms and deliberate

12:00pm – 1:15pm Lunch and Keynote Speaker
Edward K. Aldag, Jr., Chairman, President and CEO Medical Properties Trust, Inc.

1:15 – 1:30 Announce teams that move to round 2 competition

1:00 – 1:30 Faculty and staff competition registration (second floor)

1:30 to 4:30 See list below (Competitions and Feedback sessions).

<table>
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<th>Round 2 student finalist competition Rast.</th>
<th>For teams not going on to Round 2, meet judges for feedback (see list of rooms in the Socio app) – we also will announce location at lunch.</th>
<th>Faculty and Staff Innovation Pitch Competition 1:30 start – see room assignments on Socio app (and we will announce at lunch).</th>
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4:30 pm – 5:30 pm  Judge Deliberations

5:45 pm – 7:00 pm  Awards Reception
Morning Presentation Room Agenda Example

Birmingham (Round 1)

8:45 am – 11:35 am

Timekeeper: ________________________________
Judge 1: ______________________________________
Judge 2: ______________________________________
Judge 3: ______________________________________
Facilitator: __________________________________

Note: for each presentation there is 10 minutes to present; 10 minutes for Q&A and 5 minutes for judges to make notes and for teams to transition

Time: 8:45 am – 9:05 am  Team 1: ______________________________________
Time: 9:10 am – 9:30 am  Team 2: ______________________________________
Time: 9:35 am – 9:55 am  Team 3: ______________________________________
Time: 10:00 am – 10:20 am Team 4: ______________________________________
Time: 10:25 am – 10:45 am Team 5: ______________________________________
Time: 10:50 am – 11:10 am Team 6: ______________________________________

11:35 to 12 noon for judge deliberations
Choose the room winner (to go on to PM final round) and suggest teams (who may not be the room winner) for other prizes (judges will have the list).

Sheet with winner designations due at 12:30 (deliver to Michael Larsen at the 2nd floor reception desk).
Afternoon Presentation Room Agenda
Example for Community Competition

Room to be determined

1 pm – 4:30 pm

Timekeeper: __________________________________________
Judge 1: _____________________________________________
Judge 2: _____________________________________________
Judge 3: _____________________________________________
Facilitator: ___________________________________________

Note: for each presentation there is 10 minutes to present; 10 minutes for Q&A and 5 minutes for judges to make notes and for teams to transition

Time: 1:00 pm – 1:20 pm   Team 1: ____________________________
Time: 1:25 pm – 1:45 pm   Team 2: ____________________________
Time: 1:50 pm - 2:10 pm   Team 3: ____________________________
Time: 2:15 pm – 2:35 pm   Team 4: ____________________________
Time: 2:40 pm – 3:00 pm   Team 5: ____________________________
Time: 3:05 pm – 3:25 pm   Team 6: ____________________________
Time: 3:30 pm – 3:50 pm   Team 7: ____________________________
Time: 3:55 pm – 4:15 pm   Team 8: ____________________________

4:30 to 5:30 – Judge deliberations (crowd favorite award)

Sheet with winner designations due at (deliver to Michael Larsen at the 2nd floor reception at 5:30 pm).