

## Edward K. Aldag, Jr. Business Plan Competition

### March 26, 2019 – Bryant Conference Center - AGENDA

7:30am – 8:00am	Registration for student competition – outside of Rast Room B
8:00am – 8:15am	Welcome, Overview and Questions – Rast Room B Dr. Theresa M. Welbourne, Executive Director Alabama Entrepreneurship Institute and Will and Maggie Brooks Professor in Entrepreneurship
8:15am – 8:40am	Judges meet with Dr. Theresa Welbourne - Rast Room A Students meet with Josh Sahib - Rast Room B
8:40am – 8:45am	Participants and judges proceed to their assigned rooms
8:45am – 11:35am	Presentations
11:40am – 12:00pm	Participants exit presentation rooms and network in the hallways Judges stay in presentation rooms and deliberate
12:00pm – 1:15pm	Lunch and Panel Discussion: <b>Crafting Your Entrepreneurial Story</b> <b>Moderator - Darryl T. Robinson</b> , Principal at NewQuest Crosswell and Chair of the Entrepreneurship Committee, Culverhouse College of Business Board of Visitors. <b>Panelists:</b> <b>Mickey Millsap</b> , Redhawk and Alabama Futures Fund <b>Mark S. Smith</b> , Partner Success Manager at Shipt <b>Alex Haisting</b> , CEO, High Five Studios (winner 2018 grand prize)
1:15 – 1:30	Announce teams that move to round 2 competition
1:00 – 1:30	<b>Community competitors' registration (second floor)</b>
1:30 to 4:30	See list below (Competitions and Feedback sessions).

<b>Round 2 student competition Rast.</b>	<b>For teams not going on to Round 2, meet judges for feedback (see list of rooms in the Socio app) – we also will announce location at lunch.</b>	<b>Community competition 1:30 start – see room assignments on Socio app (and we will announce at lunch.</b>
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4:30 pm – 5:30 pm	Judge Deliberations
5:45 pm – 7:00 pm	Awards Reception

# Morning Presentation Room Agenda Example

## Birmingham (Round 1)

**8:45 am – 11:35 am**

Timekeeper: \_\_\_\_\_

Judge 1: \_\_\_\_\_

Judge 2: \_\_\_\_\_

Judge 3: \_\_\_\_\_

Facilitator: \_\_\_\_\_

***Note: for each presentation there is 10 minutes to present; 10 minutes for Q&A and 5 minutes for judges to make notes and for teams to transition***

Time: 8:45 am – 9:05 am Team 1: \_\_\_\_\_

Time: 9:10 am – 9:30 am Team 2: \_\_\_\_\_

Time: 9:35 am – 9:55 am Team 3: \_\_\_\_\_

Time: 10:00 am – 10:20 am Team 4: \_\_\_\_\_

Time: 10:25 am – 10:45 am Team 5: \_\_\_\_\_

Time: 10:50 am – 11:10 am Team 6: \_\_\_\_\_

11:35 to 12 noon for judge deliberations

Choose the room winner (to go on to PM final round) and suggest teams (who may not be the room winner) for other prizes (judges will have the list).

Sheet with winner designations due at 12:30 (deliver to Michael Larsen at the 2<sup>nd</sup> floor reception desk).

# Afternoon Presentation Room Agenda

## Example for Community Competition

Room to be determined

**1 pm – 4:30 pm**

Timekeeper: \_\_\_\_\_

Judge 1: \_\_\_\_\_

Judge 2: \_\_\_\_\_

Judge 3: \_\_\_\_\_

Facilitator: \_\_\_\_\_

**Note: for each presentation there is 10 minutes to present; 10 minutes for Q&A and 5 minutes for judges to make notes and for teams to transition**

Time: 1:00 pm – 1:20 pm    Team 1: \_\_\_\_\_

Time: 1:25 pm – 1:45 pm    Team 2: \_\_\_\_\_

Time: 1:50 pm - 2:10 pm    Team 3: \_\_\_\_\_

Time: 2:15 pm – 2:35 pm    Team 4: \_\_\_\_\_

Time: 2:40 pm – 3:00 pm    Team 5: \_\_\_\_\_

Time: 3:05 pm – 3:25 pm    Team 6: \_\_\_\_\_

Time: 3:30 pm – 3:50 pm    Team 7: \_\_\_\_\_

Time: 3:55 pm – 4:15 pm    Team 8: \_\_\_\_\_

4:30 to 5:30 – Judge deliberations (crowd favorite award)

Sheet with winner designations due at (deliver to Michael Larsen at the 2<sup>nd</sup> floor reception at 5:30 pm).