



# INTERNATIONAL BUSINESS SYMPOSIUM SPRING 2020 | **AGENDA**

## Monday, April 6, 2020

TIME	SESSION	SPEAKER/GUEST	LOCATION
8:45-9:00 a.m.	Opening and Welcome	Kay Palan - Dean, Culverhouse College of Business	Alston Hall Parlor (4 <sup>th</sup> floor)
9:00-10:00 a.m.	Presentation <b>Issues &amp; Challenges in Global IT</b>	Milton Ellis - Oracle ERP Cloud Leader, Deloitte	Alston Hall Parlor (4 <sup>th</sup> floor)
10:00-10:15 a.m.	<b>BREAK</b>		
10:15-11:15 a.m.	Panel Discussion <b>Student Education Abroad Panel</b>	Moderator-Wendy Evesque, SVP & Chief Human Resources Officer, Protective Life Insurance Company	Alston Hall Parlor (4 <sup>th</sup> floor)
11:15-12:30 p.m.	<b>LUNCH</b>	Panel Members and Presenters	Alston Hall Parlor (4 <sup>th</sup> floor)
12:45-1:45 a.m.	Panel Discussion <b>Issues &amp; Challenges of Global Trade</b>	Randy Rucker - Partner, Drinker, Biddle, & Reath LLP John Armonda - Director of Trade Services, Trade and Export Control Solutions	Alston Hall Parlor (4 <sup>th</sup> floor)
1:45-2:00 p.m.	<b>BREAK</b>		
2:00-3:00 p.m.	Keynote Presentation <b>Lessons Learned From a Career in International Business and Outlook for the Future</b>	Wendy Evesque, SVP & Chief Human Resources Officer, Protective Life Insurance Company	Alston Hall, AB 10

## Tuesday, April 7, 2020

TIME	SESSION	SPEAKER/GUEST	LOCATION
9:00-10:00 a.m.	Information Session - Study and Internships Abroad	Carolina Robinson - Director of Study Abroad, UA Capstone International	Alston Hall Parlor (4 <sup>th</sup> floor)
10:00-11:00 a.m.	Presentation <b>The Intersection of Business &amp; Diplomacy</b>	Peter Zimmerli - Consulate General of Switzerland	Alston Hall Parlor (4 <sup>th</sup> floor)
11:00-11:15 a.m.	<b>BREAK</b>		
11:15-12:30 p.m.	Interactive Workshop <b>Cultural Perspectives in International Business</b>	Peter Magnusson - Professor of Marketing and International Business	Alston Hall Parlor (4 <sup>th</sup> floor)