

Kris Hoang, Ph.D., CPA, CA

Curriculum Vita

Assistant Professor
Culverhouse School of Accountancy
Culverhouse College of Commerce
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Canadian Citizen
U.S. Permanent Resident (Green Card)

EDUCATION

- 2012 Doctor of Philosophy (Ph.D.), Accounting (*degree conferred in 2013*)
School of Business, University of Alberta, Edmonton, AB
Dissertation: Audit Client Satisfaction and Engagement Profitability
Core Committee: Dr. Karim Jamal (Chair), Dr. Michael Maier, Dr. Roy Suddaby
- 2004 Master of Accounting (M.Acc.)
University of Waterloo, Waterloo, ON
Masters Research Project: The Role of Directors in Strategic Performance Monitoring
Supervisor: Dr. Alan Webb
- 2003 Bachelor of Arts (B.A.), Honours Chartered Accountancy Co-op, French Studies Minor
University of Waterloo, Waterloo, ON

PROFESSIONAL ACCREDITATION

- 2006 Admitted to the Institute of Chartered Accountants of Ontario
and the Canadian Institute of Chartered Accountants (CPA, CA)

RESEARCH

Peer Reviewed Articles:

- Hoang, K., K. Jamal, and H.-T. Tan. 2019. "Determinants of Audit Engagement Profitability" *The Accounting Review* (Forthcoming).
- Fiolleau, K. K. Hoang, and B. Pomeroy. 2018. "Auditors' Communications with Audit Committees: The Influence of the Audit Committee's Oversight Approach" *Auditing: A Journal of Practice and Theory* (Forthcoming).
- Hoang, K., S. Salterio, and J. Sylph. 2018. "Barriers to Transferring Auditing Research to Standard Setters" *Accounting Perspectives* 17(3) 427-452.
- 2015 Insight Development Grant from Social Sciences and Humanities Research Council of Canada (\$75,000)
- Fiolleau, K., K. Hoang, K. Jamal, and S. Sunder. 2013. "How Do Regulatory Reforms to Enhance Auditor Independence Work in Practice?" *Contemporary Accounting Research* 30(3): 864-890.

Book:

- Fiolleau, K., K. Hoang, and K. Jamal. 2010. A Director's Guide to Corporate Financial Reporting. New York: Business Expert Press.

Working Papers:

“How Does Audit Partner Emphasis on Client Satisfaction Influence Auditors’ Awareness of and Response to Client Persuasion?” with S. Aghazadeh. 2013 Center for Audit Quality Academic Research in Auditing Grant (\$20,000). *Resubmitted to Accounting, Organizations and Society for 2nd round review.*

“Communication is a two-way street: Analyzing approaches undertaken to enhance systematic audit research knowledge transfer to policymakers” with S. Salterio and Y. Luo. *Under 1st round review at Accounting, Organizations and Society.*

Research In-Process:

“The Case for Evidence-Informed Standard Setting: A Knowledge Transfer Simulation” with S. Salterio and Y. Luo. *Data analysis stage.*

“How Do Auditors’ Client Service Strategies Influence Managers’ Cooperation with Auditor Evidence Requests?” with R. Hatfield, M. Ricci and E. Thomas. *Data gathering stage.*

RESEARCH PRESENTATIONS

- 2019 Texas Tech University Accounting Research Workshop Series, Lubbock, TX
Communication is a two-way street: Analyzing approaches undertaken to enhance systematic audit research knowledge transfer to policymakers
- 2018 23rd Symposium on Audit Research, University of Illinois at Urbana-Champaign
Communication is a two-way street: Analyzing approaches undertaken to enhance systematic audit research knowledge transfer to policymakers
- 2015 AAA Audit Midyear Meeting, Miami, FL; University of Alabama
Does Pressure to Satisfy Clients Influence How Auditors Perceive and Respond to Client Persuasion?
- 2014 Erasmus Research Institute of Management, Rotterdam, Netherlands; Lehigh University Brown Bag Workshop, Bethlehem, PA; Tulane University Brown Bag Workshop, New Orleans, LA
How Do Auditors Cope with Clients’ Persuasion Attempts?
- 2013 International Symposium on Audit Research, Sydney, Australia
Communications with Audit Committees: What Information Do Auditors Provide about Management’s Accounting Practices?
- 2012 AAA Auditing Midyear Meeting, Savannah, GA; CAAA Annual Meeting, Charlottetown, PEI
What Do Auditors Communicate to the Audit Committee about Management’s Accounting Choices?
- 2012 Georgia Institute of Technology, McGill University, Tulane University, University of Illinois at Urbana-Champaign, University of Nevada-Las Vegas, University of Waterloo, Wilfrid Laurier University
Audit Client Satisfaction and Engagement Profitability
- 2011 Accounting Ph.D. Rookie Recruiting and Research Camp, Coral Gables, FL
Audit Client Satisfaction and Engagement Profitability
- 2011 Simon Fraser University Research Seminar, Burnaby, BC; University of Alberta Brown Bag Research Workshop, Edmonton, AB
What Do Auditors Disclose to the Audit Committee about Management’s Accounting Choices?
- 2011 CAAA Annual Meeting: Craft of Accounting Research Doctoral Student Workshop, Toronto, ON
Client Relationship Management at Accounting Firms

- 2010 CAAA Annual Meeting, Vancouver, BC; International Symposium on Audit Research, Singapore; AAA Annual Meeting, San Francisco, CA
Engaging Auditors: Field Investigation of a Courtship

ACADEMIC SERVICE

- 2015-present Editorial Board Member, *Auditing: A Journal of Practice and Theory*
2014-present Ad hoc reviewer, *The Accounting Review*; *Contemporary Accounting Research*; *Accounting, Organizations and Society*; *Journal of Business Ethics*; *Behavioral Research in Accounting*; *European Accounting Review*; *Managerial Auditing Journal* and *Current Issues in Auditing*
2018 Reviewer, AAA Annual Meeting, Washington, DC
2018 Discussant and Reviewer, EAA Annual Congress, Milan, Italy
2018 Reviewer, AAA Auditing Midyear Meeting, Portland, OR
2017 Reviewer, AAA Annual Meeting, San Diego, CA
2015 Discussant and Reviewer, AAA Annual Meeting, Chicago, IL
2015 Discussant and Reviewer, AAA Auditing Midyear Meeting, Miami, FL
2014 Discussant and Reviewer, CAAA Annual Conference, Edmonton, AB
2014 Reviewer, AAA Annual Meeting, Atlanta, GA
2013 Discussant, AAA Auditing Midyear Meeting, New Orleans, LA
2012 Reviewer, CAAA Annual Conference, Charlottetown, PEI
2011 Reviewer, AAA Annual Meeting, Denver, CO
2011 Reviewer, CAAA Annual Conference, Toronto, ON
2010 Discussant, University of Alberta Business Research Conference, Edmonton, AB
2010 Reviewer, CAAA Annual Conference, Vancouver, BC
2010 Discussant and Reviewer, AAA Auditing Midyear Meeting, San Diego, CA
2009 Reviewer, CAAA Annual Conference, Montreal, QC
2009 Reviewer, Accounting Division, Administrative Sciences Association of Canada (ASAC) Conference
2008 Reviewer, Accounting Division, Administrative Sciences Association of Canada (ASAC) Conference

CONFERENCE PARTICIPATION

- 2019 AAA Auditing Midyear Meeting, Nashville, TN
2018 PCAOB/JAR Conference on Auditing and Capital Markets, Washington, DC
2018 Illinois Audit Symposium, Urbana-Champaign, IL
2018 International Symposium on Auditing Research (ISAR), Maastricht, Netherlands
2018 European Accounting Association Annual Congress, Milan, Italy
2018 AAA Auditing Midyear Meeting, Portland, OR
2017 AAA Annual Meeting, San Diego, CA
2017 International Symposium on Auditing Research (ISAR), Sydney, Australia
2017 AAA Auditing Midyear Meeting, Orlando, FL
2016 AAA Annual Meeting, New York, NY
2015 AAA Annual Meeting, Chicago, IL
2015 International Symposium on Auditing Research (ISAR), Boston, MA
2015 AAA Auditing Midyear Meeting, Miami, FL
2014 PCAOB/JAR Conference on Auditing and Capital Markets, Washington, DC
2014 AAA ABO Conference, Philadelphia, PA
2014 Illinois Audit Symposium, Urbana-Champaign, IL
2014 International Symposium on Auditing Research (ISAR), Maastricht, Netherlands
2014 AAA Auditing Midyear Meeting, San Antonio, TX
2013 AAA Annual Meeting, Anaheim, CA
2013 Center for Audit Quality Symposium, Anaheim, CA
2013 AAA Auditing Midyear Meeting, New Orleans, LA

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| 2013 | AAA Management Accounting Section Midyear Meeting, New Orleans, LA |
| 2012 | Illinois Audit Symposium, Urbana-Champaign, IL |
| 2012 | CAAA Annual Conference, Charlottetown, PEI |
| 2012 | CA Education Foundation - Accounting Educators Conference, Red Deer, AB |
| 2012 | AAA Auditing Midyear Meeting, Savannah, GA |
| 2011 | Accounting Ph.D. Rookie Recruiting and Research Camp, Coral Gables, FL |
| 2011 | Contemporary Accounting Research Conference, Calgary, AB |
| 2011 | CA Education Foundation - Accounting Educators Conference, Red Deer, AB |
| 2011 | CAAA Annual Conference and Doctoral Consortium, Toronto, ON |
| 2010 | CA Education Foundation - Accounting Educators Conference, Edmonton, AB |
| 2010 | University of Alberta Business Research Conference, Edmonton, AB |
| 2010 | AAA Annual Meeting, San Francisco, CA |
| 2010 | International Symposium on Audit Research (ISAR), Singapore |
| 2010 | AAA/Deloitte/J. Michael Cook Doctoral Consortium |
| 2010 | Institute of Chartered Accountants of Alberta Centennial Conference, Jasper, AB |
| 2010 | CAAA Annual Conference, Vancouver, BC 2010 AAA Auditing Midyear Meeting, San Diego, CA |
| 2009 | Poster presentation, University of Alberta Business Research Conference, Edmonton, AB |
| 2008 | Academic Symposium – A Tribute to Dr. Michael Gibbins, Edmonton, AB |
| 2008 | Poster presentation, University of Alberta Business Research Conference, Edmonton, AB |
| 2008 | CAAA Annual Conference and Doctoral Consortium, Winnipeg, MB |
| 2008 | AAA Auditing Midyear Meeting, Austin, TX |
| 2007 | CAAA Annual Conference and Doctoral Consortium, Halifax, NS |
| 2007 | Poster presentation, University of Alberta Business Research Conference, Edmonton, AB |
| 2006 | University of Alberta Business Research Conference, Edmonton, AB |

PANEL DISCUSSIONS

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| 2017 | AAA Annual Meeting: FASB Outreach Panel on “ <i>How standard setters can engage academics, users and preparers in their process</i> ” |
| 2014, 2015 | Tulane A.B. Freeman School New Faculty Orientation: Panel on “ <i>Teaching Effectiveness</i> ” |
| 2014 | Tulane Business School Council Meeting: Faculty Panel on “ <i>Faculty Excellence in an Era of Disruptive Innovation</i> ” |
| 2010 | Institute of Chartered Accountants of Alberta Centennial Conference in Jasper, AB: Panel on “ <i>Academic Careers in Accounting</i> ” |

ACADEMIC MEMBERSHIPS

Canadian Academic Accounting Association (CAAA)
American Accounting Association (AAA), Auditing and ABO Sections

ACADEMIC EMPLOYMENT

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|--------------|---|
| 2016-Present | Assistant Professor Culverhouse School of Accountancy, University of Alabama |
| Course: | Auditing, AC 432 Average 40 students per section |
| 2013-2016 | Assistant Professor of Accounting A.B. Freeman School of Business, Tulane University |
| Course: | Managerial Accounting, ACCN 3010 Average 60 students per section, 91% Instruction Satisfaction |

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| 2012-2013 | | Visiting Lecturer in Accounting A.B. Freeman School of Business, Tulane University |
| 2011-2012 | Teaching Assistant: Course: | Jocelyn King, CA Management Control Systems, Accounting 426 |
| 2009-2010 | Research Assistant: Project: | Dr. Karim Jamal <i>Is Mandated Independence Necessary for Audit Quality?</i> Published in <i>Accounting, Organizations and Society</i> , 2011 |
| 2008 – 2009 | Instructor: Fall 2008: Winter 2009: | Assurance on Financial Information, Accounting 456 Section A2 – 44 Students – 4.5/5.0 Overall Evaluation Section X5 – 47 Students – 4.7/5.0 Overall Evaluation |
| 2007-2008 | Research Assistant: Project: | Dr. Karim Jamal <i>Joint Effects of Principles-Based versus Rules-Based Standards and Auditor Type in Constraining Financial Managers' Aggressive Reporting</i> Published in <i>The Accounting Review</i> , July 2010 |
| 2007 – 2008 | Teaching Assistant: Course: | Dr. Amy Choy Intermediate Financial Accounting, Accounting 415 |

AWARDS & HONOURS

Tulane University:

2014 Dean's Excellence in Teaching Award
2014 Howard W. Wisner Teaching Award
2014 Freeman Student Government Teaching Excellence Award

University of Alberta:

2010 Certified Management Accountants of Alberta PhD Fellowship
2010 University of Alberta Business PhD Award
2010 Bentley Faculty Fellowship
2009 KPMG PhD Fellowship
2009 University of Alberta Business PhD Award
2009 University of Alberta PhD Scholarship
2008 Ernst & Young PhD Fellowship
2008 Institute of Chartered Accountants of Ontario Doctoral Support Program
2007 Deloitte PhD Fellowship
2007 University of Alberta Recruiting Scholarship
2007 Institute of Chartered Accountants of Ontario Doctoral Support Program
2006 University of Alberta Business PhD Award
2006 University of Alberta Recruiting Scholarship

University of Waterloo:

2010 School of Accounting and Finance Fellowship Honoree – Distinguished Alumna

PROFESSIONAL EMPLOYMENT

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| 2001-2006 | Senior Staff Accountant: | Deloitte & Touche LLP , Toronto, ON Assurance and Advisory Services Performed audit and review engagements for clients in technology, media and telecommunications industries. Developed thought leadership resources for the National Governance Services Group. |
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ACADEMIC AND PROFESSIONAL SERVICE ACTIVITIES

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| 2018-Present | Doctoral Dissertation Committee Member, Emily Blum, University of Alabama |
| 2016-2017 | Recruiting Committee, University of Alabama |
| 2016-2017 | First-Year Doctoral Paper Advisor, James Lawson, University of Alabama |
| 2016 | Second-Year Doctoral Paper Advisor, Anne Wu, University of Alabama |
| 2014-2016 | Accounting Research Workshop Series Coordinator, Tulane University |
| 2012-2015 | Committee Member, MACCT Curriculum Committee |
| 2009-2010 | Mentor in Accounting Area, Graduate Studies Outreach Program, University of Alberta |
| 2008 | Co-Founder, Business PhD Student Orientation Committee, University of Alberta |
| 2007-2008 | Coordinator, Business PhD Research Forums, University of Alberta |

COMMUNITY OUTREACH

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| 2015 | Emerging Philanthropists of New Orleans, Workforce Development Group |
| 2013-2015 | Dance Troupe Member, The Organ Grinders, New Orleans |
| 2000-2012 | Group Exercise Fitness Leader, Certified Fitness Instructor Specialist - Canadian Association of Fitness Professionals, YMCA, GoodLife Fitness Clubs, University of Alberta Campus Recreation, University of Waterloo Campus Recreation |